



Sponsorship Packet

2026 ASHRAE CRC FOR REGIONS X AND XI

To Our Prospective Sponsors,

We are excited to share a valuable sponsorship opportunity with you for an upcoming regional ASHRAE Conference in Honolulu, Hawai'i.

The Hawai'i ASHRAE Chapter is proud to host the 2026 Chapters Regional Conference (CRC) for Regions X and XI. This event will bring together over 250 industry professionals -- end-users, engineers, manufacturers, and students -- from Arizona, California, Hawai'i, Nevada, Alaska, Oregon, Washington, British Columbia, Manitoba, Northern & Southern Alberta, Saskatchewan, Saskatoon and Vancouver Island to connect, learn and shape the future of our field.

Event Details

The Sheraton Waikiki Beach Resort
August 16 - 20, 2026

On the following pages, you'll find details on sponsorship levels, ranging from \$100 to \$15,000, with options tailored to maximize exposure and engagement with key industry stakeholders.

We're also accepting non-monetary donations for use during the conference - whether to enhance the attendee experience or to be raffled or given away as prizes. If you have gift cards, merchandise, promotional items, local products, services or other unique items you'd be willing to donate, we'd love to hear from you!

For more information about the event, please contact
Joshua McDonough, CRC General Chair, at: joshua.mcdonough@wsp.com

Secure your sponsorship early to enjoy additional recognition opportunities as we promote this exciting conference over the next 11 months!

Thank you for your consideration,



2026 CRC Planning Committee



General Event Sponsorship Opportunities

A'a (Sirius)

Title Sponsor
Starting at \$15,000

Limited to (2). First Come First Serve

The brightest star in the Hawaiian night sky is Sirius (the Dog Star), in Hawai'i it has many names, but commonly called A'a. Sirius passes directly over Tahiti and Polynesian navigators used it to find their way back from Hawai'i.

Sponsorship Benefits:

- Verbal Recognition at Events/Meetings and Prominent Signage throughout Conference
- High visibility on Event App
- Company logo on every Attendee's nametag
- One (1) booth at Tradeshow/Vendor Product Showcase PLUS 1st choice on booth location
- All Access Networking Pass including:
 - Four (4) tickets to the Welcome Party
 - Four (4) tickets to the Presidential Lunch
 - Four (4) tickets to the Awards Banquet
 - Four (4) tickets to the Technical Lunch

Please contact Joshua McDonough (Region X) joshua.mcdonough@hewsp.com with questions.

Hōku-pa'a (Polaris)

Platinum Sponsor
Starting at \$10,000

Polaris (the North or Pole Star) is called Hōku-pa'a. It is located close to the north celestial pole and it disappeared over the horizon when the navigators crossed below the Equator. When sailing from Hawai'i, they kept this fixed star directly astern, and when it disappeared, they used Newe, the Southern Cross to navigate the rest of the way to Tahiti.

Sponsorship Benefits:

- Verbal Recognition at Events/Meetings and Prominent Signage throughout Conference
- High visibility on Event App
- One (1) booth at Tradeshow/Vendor Product Showcase
- All Access Networking Pass including:
 - Three (3) tickets to the Welcome Party
 - Three (3) tickets to the Presidential Lunch
 - Three (3) tickets to the Awards Banquet
 - Three (3) tickets to the Technical Lunch

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Hōkūle'a (Arcturus)

Gold Sponsor
Starting at \$7,500

Hōkūle'a is the name of Hawai'i's first voyaging canoe, which translates to "star of gladness." It's also Hawai'i's zenith star, which means that when Hōkūle'a is at its highest point in the night sky, the top of its arc, it is right over Hawai'i. This is how voyagers can find Hawai'i.

Sponsorship Benefits:

- Verbal Recognition at Events/Meetings and Signage throughout Conference
- Visibility on Event App
- One (1) booth at Tradeshow/Vendor Product Showcase
- All Access Networking Pass including:
 - Two (2) tickets to the Welcome Party
 - Two (2) tickets to the Presidential Lunch
 - Two (2) tickets to the Awards Banquet
 - Two (2) tickets to the Technical Lunch

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Newe (The Southern Cross)

Silver Sponsor
Starting at \$5,000

Newe (The Southern Cross) is a group of four stars that appear near the southern horizon. When traveling from Tahiti north to Hawai'i, this constellation will get lower and lower to the horizon the farther north you go. At the latitude of Hawai'i the distance from the top star to the bottom star is the same distance from the bottom star to the horizon. This configuration only occurs at the latitude of Hawai'i.

Sponsorship Benefits:

- Signage throughout Conference
- Visibility on Event App
- One (1) booth at Tradeshow/Vendor Product Showcase
- All Access Networking Pass including:
 - Two (2) tickets to the Welcome Party
 - Two (2) tickets to the Presidential Lunch
 - Two (2) tickets to the Awards Banquet
 - Two (2) tickets to the Technical Lunch

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Lehua-kōna (Antares)

Bronze Sponsor
Starting at \$2,500

Antares is the brightest star in the constellation Scorpius and easily distinguished by its red color. It is known as the heart of the scorpion and can be found just above the curve of the tail. The constellation Scorpius is known in Hawaiian legend as Maui's Fishhook. The legend tells of the demigod, Maui, who pulled the islands up from the bottom of the sea with this fishhook.

Sponsorship Benefits:

- Signage throughout Conference
- Visibility on Event App
- All Access Networking Pass including:
 - One (1) tickets to the Welcome Party
 - One (1) tickets to the Presidential Lunch
 - One (1) tickets to the Awards Banquet
 - One (1) tickets to the Technical Lunch

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Individual Event Sponsorship Opportunities

The Akamai Sponsorship

Starting at \$1,000

In Hawaiian, **Akamai** means wisdom, skill and ingenuity – qualities that drive progress and spark innovation. The **Akamai Sponsorship** embodies this spirit by supporting the **Trade Show/Vendor Product Showcase** held during the Welcome Party on the first day of CRC.

This vibrant, high-energy event gives vendors the opportunity to **showcase cutting-edge products, share expertise, and connect directly with attendees**. Each vendor will receive a **6-foot display table and booth area**, along with **drink tickets** to encourage engagement and interaction with guests – because great conversations often start over a shared moment.

As an **Akamai Sponsor**, your brand will be at the forefront of this celebration of technology, innovation and community with:

- **Branding throughout the Welcome Party and Vendor Showcase**
- **Two (2) tickets** to the Welcome Party
- **Recognition during the event**, highlighting your commitment to knowledge-sharing and industry advancement
- A powerful opportunity to position your organization as a leader in **skill, creativity and forward-thinking solutions**
- Event will have approximately 250 guests in attendance

The Akamai Sponsorship is more than just a booth – it's your chance to **educate, inspire and connect** with professionals ready to explore what's next.

Please contact Joshua McDonough (Region X) joshua.mcdonough@wsp.com with questions.

The Ho'okipa Sponsorship

Starting at \$5,000

In Hawaiian, **kipa** means to visit or spend time together. When we say **ho'okipa**, we speak of something deeper – **hospitality, generosity, and the art of hosting with intention and warmth**. It's about making others feel welcome, respected and valued.

The **Ho'okipa Sponsorship** supports one of the most distinguished moments of CRC; the **Presidential Lunch**, held on the second day of the conference. This special event features a keynote presentation from the current **ASHRAE Society President** or their official representative – offering insights into the Society's vision, progress, and future.

As a **Ho'okipa Sponsor**, you help set the stage for this prestigious gathering, where guests are not only nourished by food, but also by leadership, connection, and purpose.

Sponsorship recognition includes:

- **Branding throughout the Presidential Lunch**, from signage to event materials
- **Four (4) tickets** to the Presidential Lunch
- **Acknowledgement during the event**, highlighting your support of leadership and community
- The opportunity to be aligned with **hospitality, respect, and high-level thought leadership**
- Event will have approximately 200 guests in attendance

By sponsoring the Presidential Lunch, you are embracing the true meaning of **Ho'okipa** – creating space for meaningful dialogue, shared vision, and professional unity at the highest level.

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The Kumu Sponsorship

Starting at \$5,000

In Hawaiian, **Kumu** means teacher – but it also signifies a **source**, a foundation of wisdom, inspiration, and guidance. Kumu are not only educators; they are mentors who challenge, support and shape the minds of those around them, empowering others to grow and solve real-world problems.

The **Kumu Sponsorship** supports the **Technical Lunch** on the final day of CRC – an event that brings attendees together to learn from an **ASHRAE Distinguished Lecturer**, a true kumu in their own right. This speaker will share valuable insights on a relevant HVAC/R topic, offering both **technical depth** and **inspirational perspective** to industry professionals.

As a **Kumu Sponsor**, you'll play a vital role in advancing the professional growth of attendees while receiving meaningful recognition, including:

- **Branding and visibility throughout the Technical Lunch** – showcasing your commitment to education and excellence
- **Four (4) tickets** to the Technical Lunch
- **Recognition during the event**, highlighting your support of knowledge-sharing and community advancement
- Association with the values of **mentorship, leadership and lifelong learning**
- Event will have approximately 200 guests in attendance

The **Kumu Sponsorship** is more than just support for a meal – it's an investment in ideas, growth and the future of the industry. Just like a kumu, your sponsorship helps light the path forward.

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The Laulima Sponsorship

Starting at \$3,000

In Hawaiian culture, **Laulima** means cooperation, joint action, and the power of a community working together towards a common goal. It's the spirit of **unity, strength and mutual support** - values that align perfectly with the mission of **Women in ASHRAE (WiA)**.

The **Laulima Sponsorship** is a unique opportunity to support the **Women in ASHRAE Breakfast** on the second day of the CRC event - an empowering gathering designed to **elevate, inspire, and lead** women in the HVAC/R industry. This is where **professional development** meets **community**. It's a time to recharge, grow, and build meaningful connections with other women striving to make a difference in the industry.

As a **Laulima Sponsor**, your support will be recognized throughout the breakfast event, with benefits including:

- **Branding and visibility throughout the breakfast** - from banners to signage, highlighting your commitment to fostering diversity and inclusion
- **Four (4) tickets** to the Women in ASHRAE Breakfast
- **Special recognition at the event**, celebrating your role in empowering women and contributing to the advancement of the industry
- The chance to be associated with **growth, mentorship, and leadership** as we work to build a stronger, more inclusive community
- Event will have approximately 45 guests in attendance

The **Laulima Sponsorship** is about much more than just a breakfast; it's about being part of a transformative movement to **empower women, promote diversity and create lasting change** in the HVAC/R field. It's your chance to make a meaningful impact while building connections that will last a lifetime.

This event is intended for individuals who identify as women, in order to create a supportive space centered on women's experiences.

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The Pā'ina Sponsorship

Starting at \$2,500

In Hawaiian culture, **Pā'ina** refers to a gathering centered around sharing food, celebrating, and building community. It's more than just a meal – it's about **connection, joy and togetherness**.

The **Pā'ina Sponsorship** invites you to sponsor the **Welcome Party Bar** on the first night of the CRC event, a time when old friends reconnect, new relationships blossom, and we all come together to celebrate the start of an exciting year ahead.

As a **Pā'ina Sponsor**, you'll help create an unforgettable experience where guests can unwind, share stories, and savor every moment. Your support will be recognized throughout the Welcome Party with:

- **Branding throughout the evening** – from banners to signage at the bar
- **One (1) ticket** to the Welcome Party/Trade Show/Vendor Product Showcase
- **Special recognition** during the event, highlighting your role in making the event memorable
- A chance to be associated with the **spirit of hospitality**, community and celebration
- Event will have approximately 300 guests in attendance

With the **Pā'ina Sponsorship**, you're not just sponsoring a bar – you're helping set the tone for the entire event, offering a space where the **celebration of the year ahead** begins in style.

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The Pau Hana Sponsorship

Starting at \$7,500

In Hawaiian culture, **Pau Hana** means “finished work” – but it’s more than just clocking out. It’s that special time to **unwind, connect and celebrate** with friends and community after a day’s effort. It’s where laughter flows as easily as conversation, and where lasting connections are made.

The **Pau Hana Sponsorship** embodies this spirit by supporting the **Hospitality Suite** – the social heart of the event. As a Pau Hana Sponsor, you’ll help create a warm, welcoming space where guests can relax, recharge, and reflect.

Sponsorship Benefits Include:

- **Prominent branding** throughout the hospitality suite (banners, signage, and more)
- **Custom branded cocktail napkins**
- **A signature cocktail** named in your honor – a fun and flavorful tribute guests will toast to all evening

Whether you’re an individual or a company, the Pau Hana Sponsorship is your opportunity to be associated with **connection, celebration, and community** – the very best parts of any event.

Please contact Joshua McDonough (Region X) joshua.mcdonough@hewsp.com with questions.

The 'Ohana Sponsorship

Starting at \$100

In Hawaiian culture, **'Ohana** means family – but not just in the traditional sense. It's a deep-rooted belief in **community, connection, and shared responsibility**. The **'Ohana Sponsorship** honors that spirit.

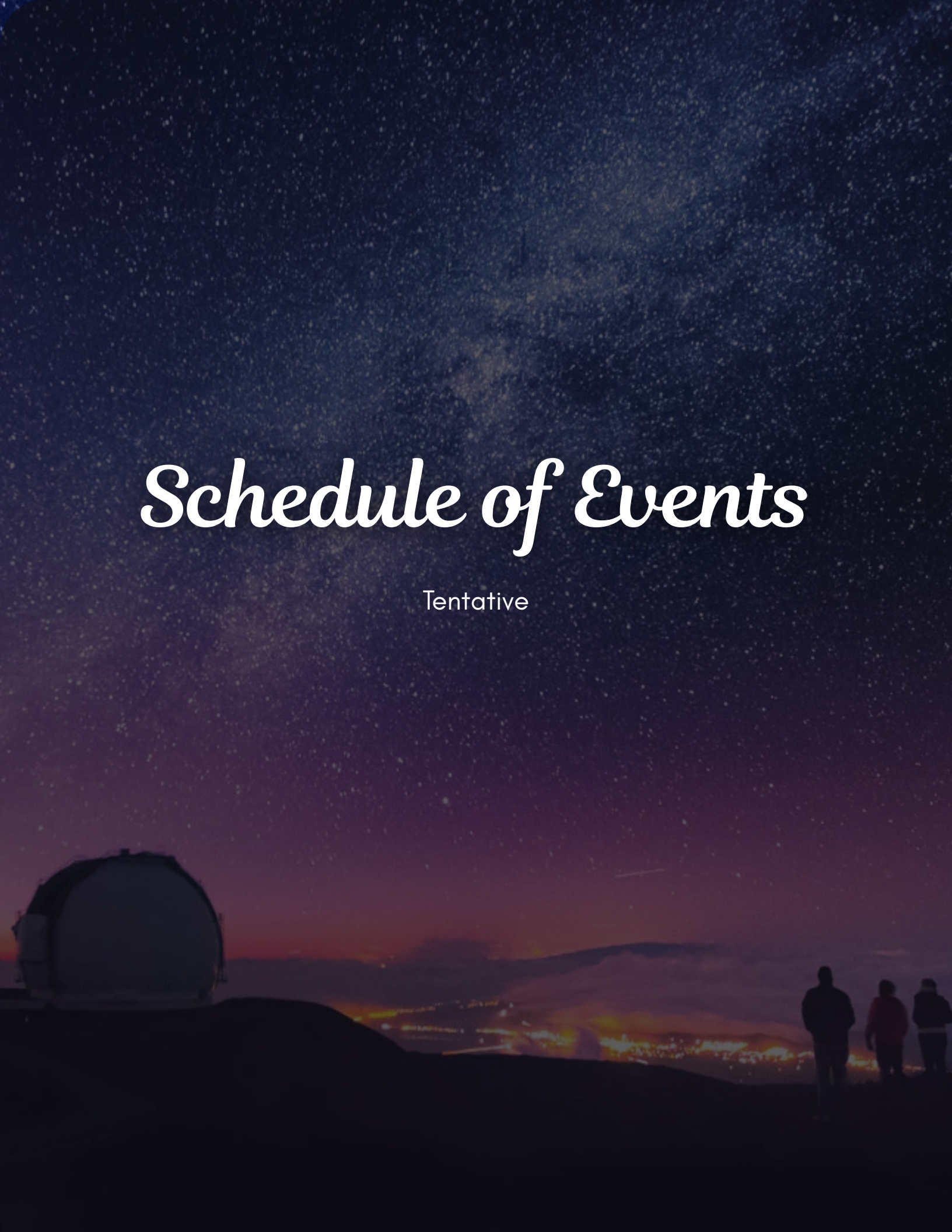
This sponsorship is for those who may not need a seat at the event but still want to stand with us. It's for individuals, organizations, and companies who believe in **supporting a greater cause, uplifting others, and building something meaningful together**.

The **'Ohana Sponsorship** doesn't include ticketed entry, because it's not about being in the room – it's about being part of the movement.

When you become an **'Ohana Sponsor**, you're saying "I believe in this mission. I support this community. I choose to stand with you."

Together, as one **'Ohana**, we **grow strong, go further, and create lasting impact**.





Schedule of Events

Tentative

Monday, August 17, 2026

Welcome Party/Trade Show/Vendor Product Showcase 6:00pm – 9:00pm

Hospitality Suite 12:00pm – 1:00am

Tuesday, August 18, 2026

Women in ASHRAE Breakfast 6:30am – 7:30am

Presidential Lunch 12:00pm – 1:15pm

Awards Banquet 5:00pm – 10:00pm

Hospitality Suite 9:00am – 4:00pm

10:00pm – 1:00am

Wednesday, August 19, 2026

Technical Lunch 11:15am – 12:45pm

Hospitality Suite 10:00am – 5:00pm

